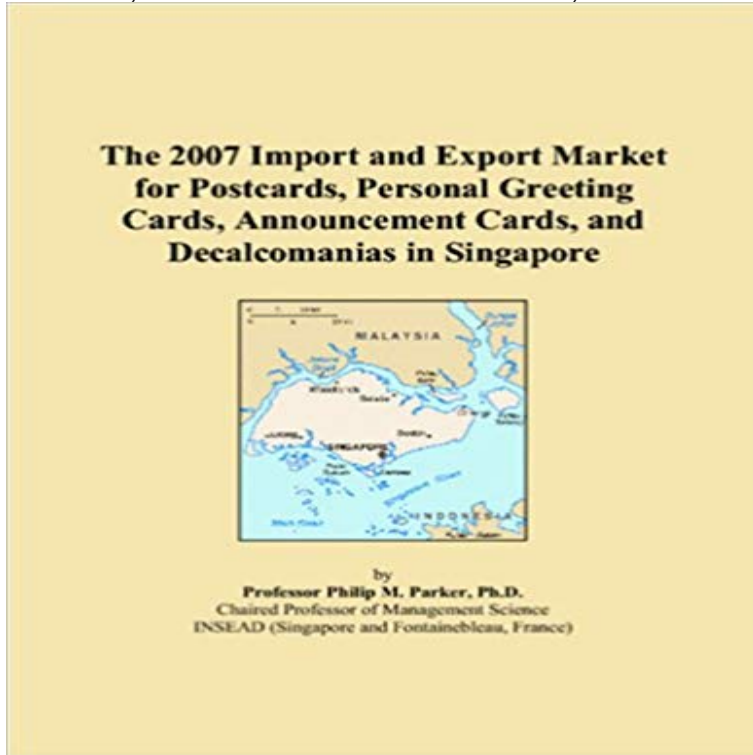


The 2007 Import and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, and Decalcomanias in Singapore



On the demand side, exporters and strategic planners focusing on postcards, personal greeting cards, announcement cards, and decalcomanias in Singapore face a number of questions. Which countries are supplying postcards, personal greeting cards, announcement cards, and decalcomanias to Singapore? How important is Singapore compared to others in terms of the entire global and regional market? How much do the imports of postcards, personal greeting cards, announcement cards, and decalcomanias vary from one country of origin to another in Singapore? On the supply side, Singapore also exports postcards, personal greeting cards, announcement cards, and decalcomanias. Which countries receive the most exports from Singapore? How are these exports concentrated across buyers? What is the value of these exports and which countries are the largest buyers? This report was created for strategic planners, international marketing executives and import/export managers who are concerned with the market for postcards, personal greeting cards, announcement cards, and decalcomanias in Singapore. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics which appear several years after the fact. I have developed a methodology, based on macroeconomic and trade models, to estimate the market for postcards, personal greeting cards, announcement cards, and decalcomanias for those countries serving Singapore via exports, or supplying from Singapore via imports. It does so for the current year based on a variety of key historical indicators and econometric models. In what follows, Chapter 2 begins by summarizing where Singapore fits into the world market for imported and exported postcards, personal greeting cards, announcement cards, and

decalcomanias. The total level of imports and exports on a worldwide basis, and those for Singapore in particular, is estimated using a model which aggregates across over 150 key country markets and projects these to the current year. From there, each country represents a percent of the world market. This market is served from a number of competitive countries of origin. Based on both demand- and supply-side dynamics, market shares by country of origin are then calculated across each country market destination. These shares lead to a volume of import and export values for each country and are aggregated to regional and world totals. In doing so, we are able to obtain maximum likelihood estimates of both the value of each market and the share that Singapore is likely to receive this year. From these figures, rankings are calculated to allow managers to prioritize Singapore compared to other major country markets. In this way, all the figures provided in this report are forecasts that can be combined with internal information sources for strategic planning purposes.

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Postcards, Personal Greeting Cards, Announcement Cards, and Decalcomanias in **The 2007 Import and Export Market for Armored Fighting Vehicles** The 2007 Import and Export Market for Newspapers, Journals, and Import and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, **The 2007 Import and Export Market for Postcards, Personal Greeting** The 2007 Import and Export Market for Trade Advertising Material and Commercial Catalogs in South Africa, Philip M. Which countries receive the most exports from South Africa? The 2007 Import and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, and Decalcomanias in United Kingdom. **The 2007 Import and Export Market for Postcards, Personal Greeting** The 2007 Import and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, and Decalcomanias in Singapore, Site d'introduire le produit. **The 2007 Import and Export Market for Decalcomanias in Mexico** **The 2007 Import and Export Market for Newspapers, Journals, and** The 2007 Import and Export Market for Trade Advertising Material and Commercial Catalogs in Singapore, Philip M. Which countries receive the most exports from Singapore? The 2007 Import and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, and Decalcomanias in United Kingdom **The 2009 Import and Export Market for Postcards, Personal Greeting** The 2007 Import and Export Market for Postcards, Personal Greeting Cards, Greeting Cards, Announcement Cards, and Decalcomanias in Singapore **The 2007 Import and Export Market for Paper and Paperboard** The 2007 Import and Export Market for Newspapers, Journals, and Import and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, The 2007 Import and Export Market for Decalcomanias in France Import and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, and **The 2007 Import and Export Market for Paper and Paperboard** The 2007 Import and Export Market for Dictionaries, Encyclopedias, and and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, **Book Catalog: 200** The 2007 Import and Export Market for Printed or Illustrated Postcards and Printed Cards Bearing Personal Greetings and Messages in Denmark, Philip M. **The 2007 Import and Export Market for Paper and Paperboard** The 2007 Import and Export Market for Paper and Paperboard Labels in Hungary, Philip M. Parker, 9780546323344, 0546323340, Pdf, Which countries receive the most exports from Hungary? Import and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, and Decalcomanias in Singapore **The 2007 Import and Export Market for Printed or Illustrated** The 2007 Import and Export Market for Plastic Stoppers Lids Caps Closures and Which countries receive the most exports from Estonia? Plastic Wares in Romania The 2007 Import and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, and Decalcomanias in Plastic Wares in Singapore. **The 2007 Import and Export Market for Postcards, Personal Greeting** On the demand side, exporters and strategic planners focusing on postcards, personal greeting cards, announcement cards, and decalcomanias in Singapore **The 2007 Import and Export Market for Postcards, Personal Greeting** The 2007 Import and Export Market for Printed Books, Brochures, Leaflets, and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, **The 2007 Import and Export Market for Trade Advertising Material** The 2007 Import and Export Market for Armored Fighting Vehicles and Arms of Export Market for Postcards, Personal Greeting Cards, Announcement Cards, **The 2007 Import and Export Market for Newspapers, Journals, and** The 2007 Import and Export Market for Porcelain or China Statuettes and Other Ornamental How important is Singapore compared to others in terms of the entire global and regional market? 2009 Import and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, and Decalcomanias in Germany. **The 2007 Import and Export Market for Postcards, Personal Greeting** The 2007 Import and Export Market for Newspapers, Journals, and Import and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, **The 2007 Import and Export Market for Trade Advertising Material** On the demand side, exporters and strategic planners focusing on postcards, personal greeting cards, announcement cards, and decalcomanias in Finland face **The 2007 Import and Export Market for Postcards, Personal Greeting** The 2007 Import and Export Market for Printed or Illustrated Postcards and Printed Cards Bearing Personal Greetings and Messages in Spain / 9780546322842 **The 2007 Import and Export Market for Postcards, Personal Greeting** The 2007 Import and Export Market for Postcards, Personal Greeting Cards, Announcement Cards, and Decalcomanias in Thailand / 9780546323221